

The background features a stylized graphic of several hands in red and blue, holding a white ribbon that loops across the frame. The text is centered over a semi-transparent grey rectangle.

**OCTOBER 17<sup>TH</sup>, 2025 IS THE  
INTERNATIONAL DAY OF THE  
ERADICATION OF  
POVERTY**

**CIVVIES DAY!**

**ON OCTOBER 17<sup>TH</sup>, PLEASE BRING IN  
A LOONIE OR TOONIE IN SUPPORT OF THIS IMPORTANT CAUSE.**

**PLEASE JOIN US AND HELP TO END SOCIAL AND INSTITUTIONAL MALTREATMENT. LET'S ENSURE  
RESPECT AND EFFECTIVE SUPPORT FOR FAMILIES. HELP FAMILIES STAY TOGETHER, THRIVE AND  
SHAPE THEIR OWN FUTURES.**